

Becoming a Member of the Board of Directors

Introduction

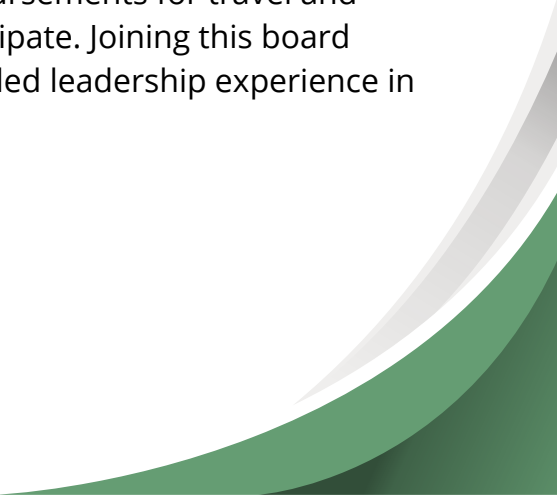
Thank you for your interest in joining the board of Directors for Cannabis Small Business Association, an organization dedicated to supporting and empowering small businesses in the marijuana and hemp industries. Our board plays a critical role in shaping the strategic direction, governance, and sustainability of our mission. This memo provides an overview of the steps and expectations for becoming a board member.

Benefits of Being a Board Member.

Serving on the board offers a unique opportunity to influence a rapidly growing and transformative industry. As a board member, you can shape the future of cannabis by advocating for policies that benefit small businesses, driving efforts to legitimize and destigmatize the industry, and promoting responsible practices through education and compliance initiatives. Your contributions directly support entrepreneurs navigating challenges like licensing, regulation, and market competition, while also strengthening and diversifying the cannabis business community.

This role provides invaluable networking opportunities, connecting you with industry leaders, policymakers, investors, and entrepreneurs at exclusive events, panels, and conferences. Board experience in this nonprofit can expand your professional reputation, offering a pathway to future roles in governance, consulting, or business development.

In addition to making a tangible impact, board members receive recognition through public acknowledgments, speaking opportunities at conferences, and complimentary access to events, workshops, and industry insights. Reimbursements for travel and related expenses further ease your ability to actively participate. Joining this board allows you to leave a lasting legacy while gaining unparalleled leadership experience in a dynamic and innovative sector.



Industry Leadership and Influence

- Opportunity to shape the future of the cannabis industry by advocating for policies that benefit small businesses.
- Gain recognition as a thought leader in a rapidly growing and innovative field.
- Play a key role in the fight to legitimize and destigmatize the cannabis industry by driving responsible practices and education.
- Influence policy advocacy efforts to reduce barriers for small cannabis businesses.
- Play a role in educating members and the public on changing regulations and compliance requirements.

Impactful Contribution & Recognition

- Contribute to the success of cannabis entrepreneurs by helping them navigate challenges like licensing, compliance, and market competition.
- Public acknowledgment in newsletters, press releases, and social media as a leader in the nonprofit.
- Opportunities to speak at industry conferences or events on behalf of the nonprofit.

Networking Opportunities

- Build relationships with other leaders, entrepreneurs, investors, and policymakers in the cannabis sector.
- Access to exclusive industry events, panels, private cocktail hours and conferences.

Perks and Discounts

- Complimentary access to the nonprofit's events, workshops, and training programs.
 - Priority access to industry resources, white papers, and market insights.
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Board Member Qualifications

- Demonstrate a passion for supporting small businesses.
- Possess relevant expertise (e.g., business management, finance, marketing, legal, advocacy or nonprofit experience).
- Exhibit strong leadership, collaboration, and communication skills.
- Commit to upholding the organization's mission, values, and goals.

Board Responsibilities

- Participate in regular board meetings (in-person or virtual).
- Provide strategic oversight and guidance for the organization.
- Support fundraising and outreach efforts.
- Ensure compliance with governance policies and financial stewardship.

Steps to Become a Board Member

1. Express Interest

Submit a statement of interest, your application and your resume to info@csbassociation.com

2. Application Review

We will review applications based on qualifications and alignment with the organization's needs.

3. Interview

Selected candidates will be invited to an interview with current Board members to discuss their background, interest, and potential contributions.

4. Vote

Following the interview, the Executive Committee will decide on a candidate for Board approval during the next scheduled Board meeting. The Board will then vote yes or no.

5. Orientation and Onboarding

Once approved, new members will participate in an orientation to familiarize themselves with the organization, its mission, and their responsibilities.

Time and Financial Commitment

Board members are expected to:

- Commit at least 5-15 hours per month to Board activities and initiatives.
- Official Board Meetings: Quarterly or bi-annually, often full-day or multi-day sessions.
- Committee Leadership: Lead or actively participate in a committee, 3-5 hours/month.
- Strategic Planning: Weekly meetings and annual multi-day retreats or workshops.
- Events: Attend 2-4 events or fundraising campaigns annually.
- Travel: For board meetings or major events.
- Contribute a personal financial gift or secure contributions annually to demonstrate support for the organization's mission. Company contribution ranging from \$1,000 - \$25,000 annually OR
 - Pro Bono Work: Providing admin, legal, financial, marketing, or consulting services.
 - Event Volunteering: Coordinating or staffing fundraising events.
 - In-Kind Donations: Contributing goods or services the nonprofit needs.

Next Steps:

If you are ready to take the next step in your journey to support small businesses, we encourage you to apply utilizing the application below. Should you have any questions or require further details, please contact us at info@csbassociation.com!



APPLICATION FORM

Applicant Information:

Full Name _____
Mail Address _____
Phone Number _____
Email Address _____

Professional Background:

Current Employer _____
Job Title _____
Industry/Field of Expertise _____
Relevant Certifications _____

Board Experience:

Have you served on a board before? (yes/ no) _____

If so, please list organizations and roles held: _____

Why are you interested in joining the CSBA Board of Directors

What skills, experiences or perspectives would you bring to the board?

What committees or areas of focus interest you? (eg. finance, marketing, governance, membership, events, policy advocacy, etc.?)

Position _____ Monthly Income _____ Duration _____

Supervisor's Name _____ Phone _____

Community Engagement:

Are you involved in any other organizations, nonprofits, or professional groups? Please list:

Describe any leadership roles you have held in community initiatives or business associations:



APPLICATION FORM

Commitment and Availability:

Board members are expected to attend regular meetings, participate in events, and contribute to strategic initiatives. Can you commit to this level of involvement? (Yes/No)

Do you have any potential conflicts of interest with the CSBA? If so, please explain:

Do you plan on financially supporting the CSBA? If so, what membership tier are you committing to?

Additional Information:

References:

PROFESSIONAL REFERENCE 1	PROFESSIONAL REFERENCE 2
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- Name _____
- Relationship _____
- Phone Number _____
- Email Address _____

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